American Heart Association. | American Stroke Association.
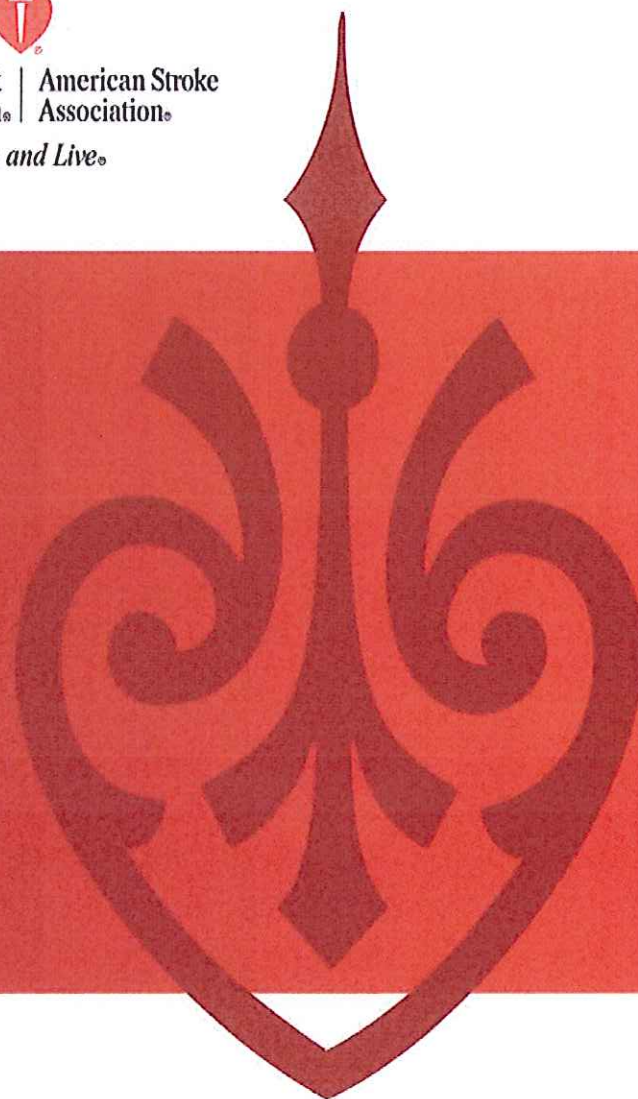
Learn and Live.

2013 Springfield Heart Ball
Saturday February 16th, 2013
American Heart Association
Partnership Opportunities

Mission

Reduce disability and death from heart disease and stroke

Fight the #1 and #4 killers of adults across all demographics and economic backgrounds

Provide credible, effective prevention/treatment information as our strategic driving force

Goal

To improve the cardiovascular health of all Americans
by 20 percent while reducing deaths from cardiovascular diseases and stroke by 20 percent by the year 2020.

Reach

Largest voluntary organization fighting heart disease/stroke in the U.S.

Made up of 8 affiliates/900 divisions across the country, offering national/grassroots reach

Support local presence via national tools and best-in-class content/collateral

Research

Invest $400 million in research, education and awareness annually

Provide latest guidelines, journals, conferences, seminars and educational information

With the help of donors like you, we celebrate the cumulative accomplishments of Heart Gala's to-date:

- **269** Heart Ball's happen yearly in the United States
- **$217 million** raised for AHA to date nationwide
- **$55 million** raised nationwide in 2008-09 FY alone
- **$8.4 million** raised through Special Appeal over the past two years nationwide
- **150,000+** individuals attending Heart Ball's nationwide, each year

Heart Ball Table Sponsorships
Sponsorship Details

American Heart Association® | American Stroke Association®
Learn and Live®

Table Sponsor $2,000

Includes:

- One table of 10 to attend the Heart Ball
- Line listing as Table Sponsor in Heart Ball Event Program
- Logo exposure on evening's PowerPoint presentation
- Sponsor recognized in night of scripting from stage

3f9fdbceba7d3723

Heart Ball Table Sponsorships
Sponsorship Details

Patron Table Sponsor $4,000

Includes:

- One VIP table of 10 to attend the Heart Ball
- Special local celebrity chef prepared dinner
- Line listing as Table Sponsor in Heart Ball Event Program
- Logo exposure on evening's PowerPoint presentation
- Half page acknowledgment in the Heart Ball Program